

## Retail Talk - Berlin: boutique openings

Jayne Bibby, WGSN 13.01.10

With international retailers arriving in Berlin for Bread & Butter next week, WGSN reports on the city's four recent multi-label store openings, offering inspiring store design and a quirky mix of international labels.

### Kultpur



- Kultpur, owned by Johanna Gross, opened at the end of November. It offers decorative interior objects, gifts, food and wine
- Here artists and product groups mix together and are presented in a gallery-like setting
- Every two months the store is remerchandised around a new theme - the current one celebrates colour

Kultpur  
Muskauerstrasse 47  
Berlin Kreuzberg

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