Mariclaro

Von Autofriedhöfen und Schrottplätzen inspiriert, das Augenmerk von Mariclaro liegt auf der Transformation von alten Werkstoffen. Unsere Designs reichen von Taschen aus alten Cadillac Sitzbezügen, über Jacken aus explodierten Airbags bis hin zu Ohrringen aus 8mm Filmen oder Fahrradschläuchen – High Quality handmade in Toronto.

***

Mariclaro Canada is a small design collective based in Toronto whose aim is to create sustainable designs. We focus mainly, but not exclusively, on the production of bags. All Mariclaro bags are 99% recycled (the 1% is made up of thread and our logo; still not available recycled) and made in a sustainable way.

We think it is important to demonstrate that it is possible to create functional and aesthetically appealing goods from waste material. We offer products that are made locally by hand in a socially responsible manner and are characterized by high quality. We support fair trade, sweatshop-free production, and pay fair wages. Our team believes that every purchase decision one makes has an effect on one's self, their community, and the environment. It is a step to environmentally conscious consumer culture. We are proud of diverting waste and reducing the ecological footprint of our society.

For two reasons, the idea to reuse material and make bags was born in Campeche, Mexico. First, in this region the recycling culture is not well developed. Second, there are a lot of usable materials including a large variety of vinyl event posters. Mariclaro was created on a special night in Campeche, when the names of the three ladies at the table, Marilyn, Claudia and Rosie, were put together.

http://www.mariclaro.de/